



# *The LaptopCompany.com*

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## Technical Overview

**Revision 51.a**

**11/1/2008**

*We offer quality brand new, name brand laptops, with our signature configuration and support at a surprising value! Our company was started by two Computer Technicians and as “the computer guy” frequently assisted friends and family members with their computer questions. It did not take very long to figure out that the “so-called” support from an overseas call-center wasn’t supporting them. And the “junk” computer configurations and “unnecessary” software and services being sold at the Big-Box Retailers were slowing down the computer more than speeding it up! So in 2007 TheLaptopCompany.com was formed and now you are able to benefit along with their family and friends by enjoying this hassle free and secure online shopping experience knowing that you will be getting “Only What You Need”, “Online Security”, “Homework Safeguards”, and only the best “Warranty & Protection”. Enjoy your new Laptop!*

# *The LaptopCompany.com*

## *Warranty & Protection*

With our complete care plan you can be assured any problems will be resolved efficiently by our local tech support team!

Your package either comes with a 1, 2 or 3 year warranty plan.

Complete Care: We've got you covered; it's as simple as that! Please read online for the exact details of the plan, but there are no smoke and mirrors here. If you have an issue contact our Tech Support Team located in the heart of the Midwest. Go Hawkeyes!

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## *Online Security*

With software that never expires you will stay protected from the latest online threats (viruses & spyware). All of the following is pre-installed and configured by our certified technicians to help ensure safe computing for years to come...

Because it will not expire, you will always be protected and never have to worry about renewal fees or upgrade charges. (which can run you more than \$50 per year!!)

Windows Updates: Critical to the security and reliability of your computer are configured to update daily at 3AM.

Windows Defender: A real-time protection service which helps prevent spyware from installing. Assists with preventing pop-ups, slow performance, and security threats caused by unwanted software.

Microsoft Malicious Software Removal Tool: (MRT) is a Free PC inspection tool for prevalent malicious software and if found helps in removal. Software is updated monthly by Microsoft or can be ran manually at any time by executing the following command "MRT.exe /F:Y"

Live OneCare Safety Scanner: Free scanning tools provided by Microsoft to ensure the health of your PC which checks for and removes viruses, remove junk files you're your hard disk, and improve your PC's performance.

Windows Firewall: Protects your computer from hackers who might try to delete information, crash your computer, or even steal your passwords or credit card numbers.

## *Only What You Need*

Yet another characteristic of thelaptopcompany.com that sets us apart is that each of our PC's are sent out without the unwanted trial software and advertisements. We know how annoying it can be to have your new computer purchase tainted by dealing with a constant sales pitch for "teaser software" or "ads for exclusive software" that basically just slows you down. Don't worry we won't do this to you!!

Our objective to "Give You Only What You Need" is expressed in our upgrade and accessory options as well. We will not try to sell you unnecessary upgrades that you don't want or need. So there is no pressure to purchase the latest gadget or the biggest display.

System Cleanup: All unnecessary services are disabled (freeing up resources).

Advertisements: These have all been removed!

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## *Homework Safeguards*

Homework Safeguards is an online backup service that encrypts and backs up your important data offsite to a secure data center by using your internet connection.

Safe & Secure: A robust and secured 128-bit connection between our Data Center and your laptop makes saving your files off-site safe and secure. Once enabled you simply enter in your Username and Password, select which files you wish to backup, then simply schedule a re-occurring backup job within the software to make sure you always have your critical data secured online in the event of a hardware or software failure.

*Note: It may take some time to sync the files the first time depending on how many pictures or songs you have!*

Once your critical data is secured we want to ensure that your system is always running as fast as possible. If the "system" is not running correctly and you have exhausted all other cures your system is configured with "restore points".

Windows Restore Points: Accessed via the Control Panel, System, and then choose "system protection" from the list.

System Complete Restore Point: This will erase all files, software, and configurations from the hard drive and will reinstall the Operating System as it came by default from TheLaptopCompany.com and is an irreversible action. *Only perform this if you understand the consequences of this action!* Accessed from the system Boot Menu.

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Note: If you are a heavy Internet User and would like to purchase additional software protection TheLaptopCompany.com suggests the FULL version of Microsoft Live OneCare.